



Executive Summary

I-35E & FM 664/Ovilla Road
FM-664, Red Oak, Texas, 75154
Drive Time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 32.53179
Longitude: -96.82211

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	5,184	49,131	176,397
2010 Population	8,819	65,984	230,075
2018 Population	10,142	77,046	262,230
2023 Population	11,124	84,123	283,164
2000-2010 Annual Rate	5.46%	2.99%	2.69%
2010-2018 Annual Rate	1.71%	1.90%	1.60%
2018-2023 Annual Rate	1.87%	1.77%	1.55%
2018 Male Population	48.4%	47.4%	47.0%
2018 Female Population	51.6%	52.6%	53.0%
2018 Median Age	33.7	35.6	34.8

In the identified area, the current year population is 262,230. In 2010, the Census count in the area was 230,075. The rate of change since 2010 was 1.60% annually. The five-year projection for the population in the area is 283,164 representing a change of 1.55% annually from 2018 to 2023. Currently, the population is 47.0% male and 53.0% female.

Median Age

The median age in this area is 33.7, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	57.9%	41.2%	35.4%
2018 Black Alone	25.9%	46.2%	51.3%
2018 American Indian/Alaska Native Alone	0.7%	0.5%	0.5%
2018 Asian Alone	0.7%	0.7%	0.9%
2018 Pacific Islander Alone	0.0%	0.0%	0.1%
2018 Other Race	11.9%	8.8%	9.5%
2018 Two or More Races	2.9%	2.6%	2.4%
2018 Hispanic Origin (Any Race)	26.0%	20.6%	21.3%

Persons of Hispanic origin represent 21.3% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 74.1 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	1,814	16,919	61,741
2010 Households	2,982	22,817	80,331
2018 Total Households	3,407	26,107	89,916
2023 Total Households	3,725	28,244	96,266
2000-2010 Annual Rate	5.10%	3.04%	2.67%
2010-2018 Annual Rate	1.63%	1.65%	1.38%
2018-2023 Annual Rate	1.80%	1.59%	1.37%
2018 Average Household Size	2.95	2.93	2.88

The household count in this area has changed from 80,331 in 2010 to 89,916 in the current year, a change of 1.38% annually. The five-year projection of households is 96,266, a change of 1.37% annually from the current year total. Average household size is currently 2.88, compared to 2.83 in the year 2010. The number of families in the current year is 66,777 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2018 Median Household Income	\$65,753	\$62,707	\$54,581
2023 Median Household Income	\$75,081	\$69,647	\$59,541
2018-2023 Annual Rate	2.69%	2.12%	1.75%
Average Household Income			
2018 Average Household Income	\$82,765	\$79,776	\$71,547
2023 Average Household Income	\$94,688	\$90,083	\$80,826
2018-2023 Annual Rate	2.73%	2.46%	2.47%
Per Capita Income			
2018 Per Capita Income	\$27,615	\$27,273	\$24,996
2023 Per Capita Income	\$31,409	\$30,465	\$27,908
2018-2023 Annual Rate	2.61%	2.24%	2.23%

Current median household income is \$54,581 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$59,541 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$71,547 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$80,826 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$24,996 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$27,908 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	1,924	17,609	64,658
2000 Owner Occupied Housing Units	1,297	12,750	41,104
2000 Renter Occupied Housing Units	517	4,169	20,638
2000 Vacant Housing Units	110	690	2,916
2010 Total Housing Units	3,265	24,378	87,077
2010 Owner Occupied Housing Units	2,093	16,089	51,170
2010 Renter Occupied Housing Units	889	6,728	29,161
2010 Vacant Housing Units	283	1,561	6,746
2018 Total Housing Units	3,617	27,428	96,012
2018 Owner Occupied Housing Units	2,443	18,196	56,255
2018 Renter Occupied Housing Units	964	7,911	33,662
2018 Vacant Housing Units	210	1,321	6,096
2023 Total Housing Units	3,862	29,485	102,182
2023 Owner Occupied Housing Units	2,735	20,236	62,152
2023 Renter Occupied Housing Units	990	8,008	34,114
2023 Vacant Housing Units	137	1,241	5,916

Currently, 58.6% of the 96,012 housing units in the area are owner occupied; 35.1%, renter occupied; and 6.3% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 87,077 housing units in the area - 58.8% owner occupied, 33.5% renter occupied, and 7.7% vacant. The annual rate of change in housing units since 2010 is 4.44%. Median home value in the area is \$160,870, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 3.10% annually to \$187,417.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.