



# Household Income Profile

I-35E & FM 664/Ovilla Road  
FM-664, Red Oak, Texas, 75154  
Drive Time: 5 minute radius

Prepared by Esri  
Latitude: 32.53179  
Longitude: -96.82211

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	10,142	11,124	982	1.87%
Households	3,407	3,725	318	1.80%
Median Age	33.7	33.1	-0.6	-0.36%
Average Household Size	2.95	2.96	0.01	0.07%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	3,407	100%	3,725	100%
<\$15,000	227	6.7%	204	5.5%
\$15,000-\$24,999	233	6.8%	211	5.7%
\$25,000-\$34,999	254	7.5%	240	6.4%
\$35,000-\$49,999	469	13.8%	462	12.4%
\$50,000-\$74,999	726	21.3%	743	19.9%
\$75,000-\$99,999	505	14.8%	559	15.0%
\$100,000-\$149,999	699	20.5%	901	24.2%
\$150,000-\$199,999	137	4.0%	179	4.8%
\$200,000+	158	4.6%	226	6.1%
Median Household Income	\$65,753		\$75,081	
Average Household Income	\$82,765		\$94,688	
Per Capita Income	\$27,615		\$31,409	

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	115	639	733	775	619	364	161
<\$15,000	14	38	35	36	44	38	24
\$15,000-\$24,999	18	38	36	33	41	37	30
\$25,000-\$34,999	12	51	43	42	46	32	28
\$35,000-\$49,999	21	96	86	93	82	60	31
\$50,000-\$74,999	30	161	140	158	141	72	25
\$75,000-\$99,999	12	101	119	128	89	47	10
\$100,000-\$149,999	8	127	194	195	117	49	10
\$150,000-\$199,999	1	16	39	43	27	10	2
\$200,000+	0	13	42	49	33	19	2
Median HH Income	\$43,772	\$62,391	\$79,383	\$78,962	\$64,816	\$53,657	\$34,516
Average HH Income	\$49,931	\$74,426	\$93,329	\$95,021	\$84,148	\$74,309	\$46,546
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	12.2%	5.9%	4.8%	4.6%	7.1%	10.4%	14.9%
\$15,000-\$24,999	15.7%	5.9%	4.9%	4.3%	6.6%	10.2%	18.6%
\$25,000-\$34,999	10.4%	8.0%	5.9%	5.4%	7.4%	8.8%	17.4%
\$35,000-\$49,999	18.3%	15.0%	11.7%	12.0%	13.2%	16.5%	19.3%
\$50,000-\$74,999	26.1%	25.2%	19.1%	20.4%	22.8%	19.8%	15.5%
\$75,000-\$99,999	10.4%	15.8%	16.2%	16.5%	14.4%	12.9%	6.2%
\$100,000-\$149,999	7.0%	19.9%	26.5%	25.2%	18.9%	13.5%	6.2%
\$150,000-\$199,999	0.9%	2.5%	5.3%	5.5%	4.4%	2.7%	1.2%
\$200,000+	0.0%	2.0%	5.7%	6.3%	5.3%	5.2%	1.2%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	112	835	814	735	627	418	184
<\$15,000	13	40	34	25	33	36	24
\$15,000-\$24,999	16	41	28	25	36	34	33
\$25,000-\$34,999	11	56	39	32	38	33	31
\$35,000-\$49,999	20	109	81	76	75	66	35
\$50,000-\$74,999	29	204	137	133	131	80	29
\$75,000-\$99,999	12	135	130	121	93	57	11
\$100,000-\$149,999	10	198	251	215	143	69	14
\$150,000-\$199,999	1	26	53	48	34	13	3
\$200,000+	0	25	60	62	45	30	4
Median HH Income	\$46,099	\$69,341	\$90,120	\$89,210	\$75,196	\$60,053	\$36,191
Average HH Income	\$55,292	\$85,050	\$106,955	\$109,436	\$97,945	\$87,466	\$54,536
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.6%	4.8%	4.2%	3.4%	5.3%	8.6%	13.0%
\$15,000-\$24,999	14.3%	4.9%	3.4%	3.4%	5.7%	8.1%	17.9%
\$25,000-\$34,999	9.8%	6.7%	4.8%	4.4%	6.1%	7.9%	16.8%
\$35,000-\$49,999	17.9%	13.1%	10.0%	10.3%	12.0%	15.8%	19.0%
\$50,000-\$74,999	25.9%	24.4%	16.8%	18.1%	20.9%	19.1%	15.8%
\$75,000-\$99,999	10.7%	16.2%	16.0%	16.5%	14.8%	13.6%	6.0%
\$100,000-\$149,999	8.9%	23.7%	30.8%	29.3%	22.8%	16.5%	7.6%
\$150,000-\$199,999	0.9%	3.1%	6.5%	6.5%	5.4%	3.1%	1.6%
\$200,000+	0.0%	3.0%	7.4%	8.4%	7.2%	7.2%	2.2%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	77,046	84,123	7,077	1.77%
Households	26,107	28,244	2,137	1.59%
Median Age	35.6	35.5	-0.1	-0.06%
Average Household Size	2.93	2.96	0.03	0.20%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	26,107	100%	28,244	100%
<\$15,000	2,194	8.4%	2,013	7.1%
\$15,000-\$24,999	1,911	7.3%	1,799	6.4%
\$25,000-\$34,999	2,265	8.7%	2,191	7.8%
\$35,000-\$49,999	3,374	12.9%	3,368	11.9%
\$50,000-\$74,999	5,445	20.9%	5,637	20.0%
\$75,000-\$99,999	3,962	15.2%	4,395	15.6%
\$100,000-\$149,999	4,369	16.7%	5,471	19.4%
\$150,000-\$199,999	1,509	5.8%	1,884	6.7%
\$200,000+	1,078	4.1%	1,486	5.3%
Median Household Income	\$62,707		\$69,647	
Average Household Income	\$79,776		\$90,083	
Per Capita Income	\$27,273		\$30,465	

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	663	4,400	5,208	5,627	5,358	3,378	1,474
<\$15,000	103	313	331	352	478	393	224
\$15,000-\$24,999	109	310	288	267	351	331	255
\$25,000-\$34,999	79	412	388	380	412	328	267
\$35,000-\$49,999	110	607	645	671	627	455	259
\$50,000-\$74,999	153	1,071	1,044	1,124	1,121	671	261
\$75,000-\$99,999	61	732	862	942	819	463	83
\$100,000-\$149,999	40	694	1,058	1,113	925	459	79
\$150,000-\$199,999	5	177	344	454	356	144	29
\$200,000+	3	84	247	324	267	135	17
Median HH Income	\$39,355	\$60,249	\$71,902	\$75,370	\$65,916	\$54,912	\$34,540
Average HH Income	\$48,226	\$72,341	\$86,803	\$91,571	\$83,949	\$72,625	\$47,465
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.5%	7.1%	6.4%	6.3%	8.9%	11.6%	15.2%
\$15,000-\$24,999	16.4%	7.0%	5.5%	4.7%	6.6%	9.8%	17.3%
\$25,000-\$34,999	11.9%	9.4%	7.5%	6.8%	7.7%	9.7%	18.1%
\$35,000-\$49,999	16.6%	13.8%	12.4%	11.9%	11.7%	13.5%	17.6%
\$50,000-\$74,999	23.1%	24.3%	20.0%	20.0%	20.9%	19.9%	17.7%
\$75,000-\$99,999	9.2%	16.6%	16.6%	16.7%	15.3%	13.7%	5.6%
\$100,000-\$149,999	6.0%	15.8%	20.3%	19.8%	17.3%	13.6%	5.4%
\$150,000-\$199,999	0.8%	4.0%	6.6%	8.1%	6.6%	4.3%	2.0%
\$200,000+	0.5%	1.9%	4.7%	5.8%	5.0%	4.0%	1.2%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	651	5,231	5,642	5,407	5,384	3,999	1,929
<\$15,000	99	314	303	284	389	372	253
\$15,000-\$24,999	98	318	233	213	305	325	307
\$25,000-\$34,999	73	426	352	309	359	349	323
\$35,000-\$49,999	108	655	603	584	568	509	340
\$50,000-\$74,999	153	1,231	1,053	993	1,060	786	361
\$75,000-\$99,999	66	903	961	917	844	583	121
\$100,000-\$149,999	45	981	1,343	1,226	1,087	652	138
\$150,000-\$199,999	6	262	442	492	423	208	52
\$200,000+	3	141	353	390	348	216	33
Median HH Income	\$41,422	\$66,097	\$80,656	\$82,010	\$75,225	\$61,686	\$37,655
Average HH Income	\$52,023	\$81,835	\$99,552	\$103,248	\$96,191	\$84,586	\$55,099
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	15.2%	6.0%	5.4%	5.3%	7.2%	9.3%	13.1%
\$15,000-\$24,999	15.1%	6.1%	4.1%	3.9%	5.7%	8.1%	15.9%
\$25,000-\$34,999	11.2%	8.1%	6.2%	5.7%	6.7%	8.7%	16.7%
\$35,000-\$49,999	16.6%	12.5%	10.7%	10.8%	10.5%	12.7%	17.6%
\$50,000-\$74,999	23.5%	23.5%	18.7%	18.4%	19.7%	19.7%	18.7%
\$75,000-\$99,999	10.1%	17.3%	17.0%	17.0%	15.7%	14.6%	6.3%
\$100,000-\$149,999	6.9%	18.8%	23.8%	22.7%	20.2%	16.3%	7.2%
\$150,000-\$199,999	0.9%	5.0%	7.8%	9.1%	7.9%	5.2%	2.7%
\$200,000+	0.5%	2.7%	6.3%	7.2%	6.5%	5.4%	1.7%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
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# Household Income Profile

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 Drive Time: 15 minute radius

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Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	262,230	283,164	20,934	1.55%
Households	89,916	96,266	6,350	1.37%
Median Age	34.8	35.2	0.4	0.23%
Average Household Size	2.88	2.91	0.03	0.21%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	89,916	100%	96,266	100%
<\$15,000	9,446	10.5%	8,608	8.9%
\$15,000-\$24,999	8,767	9.8%	8,244	8.6%
\$25,000-\$34,999	9,865	11.0%	9,734	10.1%
\$35,000-\$49,999	12,335	13.7%	12,545	13.0%
\$50,000-\$74,999	17,793	19.8%	18,764	19.5%
\$75,000-\$99,999	11,847	13.2%	13,294	13.8%
\$100,000-\$149,999	12,583	14.0%	15,723	16.3%
\$150,000-\$199,999	4,184	4.7%	5,134	5.3%
\$200,000+	3,096	3.4%	4,222	4.4%
Median Household Income	\$54,581		\$59,541	
Average Household Income	\$71,547		\$80,826	
Per Capita Income	\$24,996		\$27,908	

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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,045	15,397	16,840	17,731	17,303	12,932	6,668
<\$15,000	575	1,371	1,381	1,461	1,921	1,590	1,146
\$15,000-\$24,999	579	1,467	1,227	1,102	1,478	1,508	1,407
\$25,000-\$34,999	482	1,861	1,663	1,506	1,608	1,611	1,133
\$35,000-\$49,999	513	2,162	2,204	2,279	2,167	1,987	1,023
\$50,000-\$74,999	557	3,511	3,294	3,454	3,504	2,422	1,051
\$75,000-\$99,999	180	2,239	2,490	2,648	2,348	1,500	441
\$100,000-\$149,999	119	2,036	2,913	3,134	2,559	1,500	322
\$150,000-\$199,999	24	487	980	1,221	957	422	93
\$200,000+	15	262	688	927	761	391	52
Median HH Income	\$32,020	\$54,109	\$62,325	\$66,179	\$58,125	\$47,714	\$31,149
Average HH Income	\$41,784	\$65,842	\$79,274	\$84,678	\$76,559	\$64,822	\$43,916
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.9%	8.9%	8.2%	8.2%	11.1%	12.3%	17.2%
\$15,000-\$24,999	19.0%	9.5%	7.3%	6.2%	8.5%	11.7%	21.1%
\$25,000-\$34,999	15.8%	12.1%	9.9%	8.5%	9.3%	12.5%	17.0%
\$35,000-\$49,999	16.8%	14.0%	13.1%	12.9%	12.5%	15.4%	15.3%
\$50,000-\$74,999	18.3%	22.8%	19.6%	19.5%	20.3%	18.7%	15.8%
\$75,000-\$99,999	5.9%	14.5%	14.8%	14.9%	13.6%	11.6%	6.6%
\$100,000-\$149,999	3.9%	13.2%	17.3%	17.7%	14.8%	11.6%	4.8%
\$150,000-\$199,999	0.8%	3.2%	5.8%	6.9%	5.5%	3.3%	1.4%
\$200,000+	0.5%	1.7%	4.1%	5.2%	4.4%	3.0%	0.8%

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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,121	17,093	18,496	17,310	17,369	14,406	8,472
<\$15,000	564	1,257	1,309	1,185	1,586	1,441	1,266
\$15,000-\$24,999	552	1,357	1,081	899	1,287	1,438	1,631
\$25,000-\$34,999	481	1,828	1,646	1,315	1,454	1,641	1,368
\$35,000-\$49,999	534	2,237	2,204	2,084	2,033	2,135	1,318
\$50,000-\$74,999	599	3,882	3,486	3,215	3,418	2,725	1,439
\$75,000-\$99,999	205	2,705	2,828	2,639	2,472	1,797	648
\$100,000-\$149,999	142	2,751	3,726	3,517	3,004	2,044	540
\$150,000-\$199,999	27	678	1,241	1,322	1,128	578	160
\$200,000+	18	398	975	1,135	988	606	102
Median HH Income	\$34,012	\$59,372	\$70,330	\$74,530	\$64,765	\$53,548	\$34,714
Average HH Income	\$45,320	\$75,034	\$89,975	\$95,456	\$87,649	\$75,509	\$50,766
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	18.1%	7.4%	7.1%	6.8%	9.1%	10.0%	14.9%
\$15,000-\$24,999	17.7%	7.9%	5.8%	5.2%	7.4%	10.0%	19.3%
\$25,000-\$34,999	15.4%	10.7%	8.9%	7.6%	8.4%	11.4%	16.1%
\$35,000-\$49,999	17.1%	13.1%	11.9%	12.0%	11.7%	14.8%	15.6%
\$50,000-\$74,999	19.2%	22.7%	18.8%	18.6%	19.7%	18.9%	17.0%
\$75,000-\$99,999	6.6%	15.8%	15.3%	15.2%	14.2%	12.5%	7.6%
\$100,000-\$149,999	4.5%	16.1%	20.1%	20.3%	17.3%	14.2%	6.4%
\$150,000-\$199,999	0.9%	4.0%	6.7%	7.6%	6.5%	4.0%	1.9%
\$200,000+	0.6%	2.3%	5.3%	6.6%	5.7%	4.2%	1.2%

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