



# Household Budget Expenditures

I-35E & FM 664/Ovilla Road  
 FM-664, Red Oak, Texas, 75154  
 Drive Time: 5 minute radius

Prepared by Esri  
 Latitude: 32.53179  
 Longitude: -96.82211

<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>		
Population		10,142	11,124		
Households		3,407	3,725		
Average Household Size		2.95	2.96		
Families		2,659	2,902		
Median Age		33.7	33.1		
Median Household Income		\$65,753	\$75,081		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		99	\$70,367.39	\$239,741,705	100.0%
Food		100	\$8,495.79	\$28,945,162	12.1%
Food at Home		98	\$4,916.57	\$16,750,741	7.0%
Food Away from Home		102	\$3,579.23	\$12,194,421	5.1%
Alcoholic Beverages		98	\$547.03	\$1,863,744	0.8%
Housing		97	\$21,093.12	\$71,864,266	30.0%
Shelter		97	\$16,273.89	\$55,445,150	23.1%
Utilities, Fuel and Public Services		97	\$4,819.23	\$16,419,116	6.8%
Household Operations		101	\$2,015.28	\$6,866,059	2.9%
Housekeeping Supplies		98	\$705.54	\$2,403,772	1.0%
Household Furnishings and Equipment		102	\$2,131.87	\$7,263,274	3.0%
Apparel and Services		102	\$2,208.88	\$7,525,649	3.1%
Transportation		100	\$8,069.64	\$27,493,278	11.5%
Travel		100	\$2,156.35	\$7,346,686	3.1%
Health Care		97	\$5,560.26	\$18,943,791	7.9%
Entertainment and Recreation		99	\$3,177.84	\$10,826,906	4.5%
Personal Care Products & Services		102	\$842.76	\$2,871,298	1.2%
Education		93	\$1,343.83	\$4,578,425	1.9%
Smoking Products		87	\$362.30	\$1,234,364	0.5%
Lotteries & Pari-mutuel Losses		86	\$49.52	\$168,709	0.1%
Legal Fees		95	\$198.86	\$677,515	0.3%
Funeral Expenses		85	\$70.12	\$238,906	0.1%
Safe Deposit Box Rentals		87	\$4.54	\$15,460	0.0%
Checking Account/Banking Service Charges		91	\$33.72	\$114,896	0.0%
Cemetery Lots/Vaults/Maintenance Fees		78	\$5.89	\$20,081	0.0%
Accounting Fees		97	\$95.01	\$323,714	0.1%
Miscellaneous Personal Services/Advertising/Fine		86	\$44.18	\$150,532	0.1%
Occupational Expenses		98	\$57.62	\$196,314	0.1%
Expenses for Other Properties		110	\$130.49	\$444,587	0.2%
Credit Card Membership Fees		92	\$7.26	\$24,722	0.0%
Shopping Club Membership Fees		104	\$24.82	\$84,569	0.0%
Support Payments/Cash Contributions/Gifts in Kind		94	\$2,343.43	\$7,984,053	3.3%
Life/Other Insurance		98	\$406.27	\$1,384,153	0.6%
Pensions and Social Security		102	\$8,185.15	\$27,886,823	11.6%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

I-35E & FM 664/Ovilla Road  
 FM-664, Red Oak, Texas, 75154  
 Drive Time: 10 minute radius

Prepared by Esri  
 Latitude: 32.53179  
 Longitude: -96.82211

<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>	
Population		77,046	84,123	
Households		26,107	28,244	
Average Household Size		2.93	2.96	
Families		20,146	21,874	
Median Age		35.6	35.5	
Median Household Income		\$62,707	\$69,647	
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	95	\$68,036.65	\$1,776,232,913	100.0%
Food	96	\$8,182.60	\$213,623,135	12.0%
Food at Home	95	\$4,763.60	\$124,363,344	7.0%
Food Away from Home	97	\$3,419.00	\$89,259,791	5.0%
Alcoholic Beverages	94	\$529.21	\$13,816,046	0.8%
Housing	95	\$20,583.24	\$537,366,656	30.3%
Shelter	95	\$15,870.17	\$414,322,583	23.3%
Utilities, Fuel and Public Services	95	\$4,713.07	\$123,044,073	6.9%
Household Operations	97	\$1,928.19	\$50,339,212	2.8%
Housekeeping Supplies	95	\$683.25	\$17,837,571	1.0%
Household Furnishings and Equipment	98	\$2,039.47	\$53,244,528	3.0%
Apparel and Services	97	\$2,114.27	\$55,197,260	3.1%
Transportation	96	\$7,772.49	\$202,916,279	11.4%
Travel	96	\$2,063.40	\$53,869,276	3.0%
Health Care	95	\$5,412.79	\$141,311,733	8.0%
Entertainment and Recreation	95	\$3,065.40	\$80,028,460	4.5%
Personal Care Products & Services	97	\$805.96	\$21,041,151	1.2%
Education	91	\$1,316.80	\$34,377,808	1.9%
Smoking Products	88	\$366.67	\$9,572,693	0.5%
Lotteries & Pari-mutuel Losses	88	\$50.25	\$1,311,897	0.1%
Legal Fees	93	\$193.76	\$5,058,450	0.3%
Funeral Expenses	88	\$72.01	\$1,880,082	0.1%
Safe Deposit Box Rentals	88	\$4.55	\$118,836	0.0%
Checking Account/Banking Service Charges	92	\$34.12	\$890,804	0.1%
Cemetery Lots/Vaults/Maintenance Fees	82	\$6.21	\$162,053	0.0%
Accounting Fees	93	\$91.54	\$2,389,907	0.1%
Miscellaneous Personal Services/Advertising/Fine	83	\$42.82	\$1,117,973	0.1%
Occupational Expenses	94	\$54.95	\$1,434,509	0.1%
Expenses for Other Properties	100	\$118.63	\$3,097,145	0.2%
Credit Card Membership Fees	90	\$7.11	\$185,698	0.0%
Shopping Club Membership Fees	99	\$23.59	\$615,774	0.0%
Support Payments/Cash Contributions/Gifts in Kind	92	\$2,295.28	\$59,922,750	3.4%
Life/Other Insurance	94	\$392.57	\$10,248,856	0.6%
Pensions and Social Security	97	\$7,785.51	\$203,256,372	11.4%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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# Household Budget Expenditures

I-35E & FM 664/Ovilla Road  
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Drive Time: 15 minute radius

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Latitude: 32.53179  
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<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>		
Population		262,230	283,164		
Households		89,916	96,266		
Average Household Size		2.88	2.91		
Families		66,777	71,816		
Median Age		34.8	35.2		
Median Household Income		\$54,581	\$59,541		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		86	\$61,407.81	\$5,521,544,728	100.0%
Food		87	\$7,436.00	\$668,614,983	12.1%
Food at Home		87	\$4,356.64	\$391,731,346	7.1%
Food Away from Home		88	\$3,079.36	\$276,883,637	5.0%
Alcoholic Beverages		85	\$477.58	\$42,942,403	0.8%
Housing		86	\$18,774.59	\$1,688,135,653	30.6%
Shelter		86	\$14,450.54	\$1,299,334,535	23.5%
Utilities, Fuel and Public Services		87	\$4,324.05	\$388,801,118	7.0%
Household Operations		86	\$1,718.23	\$154,496,788	2.8%
Housekeeping Supplies		87	\$620.79	\$55,819,372	1.0%
Household Furnishings and Equipment		87	\$1,816.34	\$163,318,248	3.0%
Apparel and Services		88	\$1,904.67	\$171,260,084	3.1%
Transportation		87	\$7,052.19	\$634,104,901	11.5%
Travel		84	\$1,806.92	\$162,471,111	2.9%
Health Care		85	\$4,879.27	\$438,724,317	7.9%
Entertainment and Recreation		85	\$2,753.41	\$247,575,557	4.5%
Personal Care Products & Services		87	\$721.38	\$64,863,802	1.2%
Education		83	\$1,195.02	\$107,451,414	1.9%
Smoking Products		86	\$358.02	\$32,191,300	0.6%
Lotteries & Pari-mutuel Losses		82	\$46.85	\$4,212,367	0.1%
Legal Fees		85	\$177.47	\$15,957,740	0.3%
Funeral Expenses		84	\$69.25	\$6,226,372	0.1%
Safe Deposit Box Rentals		80	\$4.14	\$371,906	0.0%
Checking Account/Banking Service Charges		89	\$32.96	\$2,964,006	0.1%
Cemetery Lots/Vaults/Maintenance Fees		79	\$5.92	\$532,148	0.0%
Accounting Fees		81	\$79.38	\$7,137,219	0.1%
Miscellaneous Personal Services/Advertising/Fine		76	\$39.12	\$3,517,715	0.1%
Occupational Expenses		82	\$47.99	\$4,314,895	0.1%
Expenses for Other Properties		82	\$97.56	\$8,772,085	0.2%
Credit Card Membership Fees		81	\$6.36	\$571,419	0.0%
Shopping Club Membership Fees		87	\$20.68	\$1,859,615	0.0%
Support Payments/Cash Contributions/Gifts in Kind		83	\$2,065.67	\$185,737,173	3.4%
Life/Other Insurance		83	\$345.20	\$31,038,882	0.6%
Pensions and Social Security		86	\$6,854.86	\$616,361,253	11.2%

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